



SANGYUP KIM

Permanent Resident

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EDUCATION

AI Prompting Essentials

Course by Google

Oct. 2025

Foundations of UX Design

Course by Google

Aug. 2021

University of the Arts

BFA in Graphic Design

May 2019

WORKSHOPS

2018, User and Client Experience:

Design Thinking

Vanguard RPX Design Team

2017, Typeface Design

Elizabeth Carey Smith

SKILLS

Visual Branding

Typography

Color Theory

Web & Digital Design

Print Design

Illustration

DESIGN TOOLS

Illustrator

Photoshop

InDesign

Canva

After Effects

Premiere Pro

Figma

FRONT-END DEVELOPMENT

HTML

CSS

JavaScript

EXPERIENCES

2020

–Present

Freelance Designer

2026, IYNAUS Convention, *Editorial Design & Identity*

2025–2026, Pasa Sustainable Agriculture, *Conference Identity*

2025, Cultivor Communications, *Brand Identity*

2021, Scars Uncovered, *Brand Identity*

2021, I'm Blue, *Exhibition Identity*

2021, Rad Maison, *Brand Launch Investment Project*

2020, African People & Wildlife, *Icon Set*

Sep. 2023

–Apr. 2025

Pasa Sustainable Agriculture

Design Specialist

Led a brand refresh built around the concept of patchwork — a metaphor for the organization's mission — to reflect its diversified strategy and address inconsistencies and problems across brand applications and real use.

Designed visual communications across internal and cross-departmental projects — including materials for the client team and annual conferences — and collaborated with external vendors for print production, illustration, and conference visuals.

Sep. 2021

–Sep. 2023

FORT Robotics

Graphic Designer (Contract)

Created print and digital designs while developing graphics to enhance the main branding. Designed marketing materials, presentations, and social media posts. Provided design support for presentations to illustrate scenarios across multiple teams.

Nov. 2019

–Sep. 2020

Penn Asian Senior Services

Graphic Designer (Contract)

Designed multilingual brochures and event flyers to improve communication and engage directly with attendees. Assisted in executing events and developed advertisements for magazines and newspapers, ensuring a consistent visual brand identity across all materials.

Summer

2018

Grayson Sky

Graphic Design Intern

Created RSVPs and invitation emails by creating graphics to visualize event concepts using Mailchimp. Designed social media posts for clients' accounts for holidays and special occasions.